

**From:**  
**Sent:** 13 December 2017 15:59  
**To:** Business Licence  
**Subject:** Diu Portugal Ltd application for a Premises License

**Categories:** Vanesha

Dear Sir/Madam,

Re: Diu Portugal Limited - 234 Ealing Road, Alperton, Wembley

I would respectfully object to granting this license based on the below reasons:

There had recently been a 6 month PSPO being put in place from the 28th of April 2017 up until September the 27th 2017. Unfortunately, even with a PSPO in place, we still experienced what we have in the past, such as problems with street drinkers with regards to being a public nuisance, crimes taking place as well as a fear of public safety. One Tree Hill Park is the nearest park where a lot of drinkers have been hanging out continuously for quite awhile now (5-6 years), and thus may increase further with yet another off license selling alcohol. As a result of this, the good reputation that we once had of not only One Tree Hill Park but our area, has suffered.

I feel that there will also be greater competition with the existing off-licence in price of alcohol, as it may even be even cheaper which will increase in consumption of alcohol and increase in existing problems.

Also, I have been leading a free walking and running group since mid May and had noticed attendances were low, due to feedback from a few people who have come running with me, had noticed street drinkers at One Tree Hill Park sleeping, urinating on the side fences and hanging around in groups and treating the park as a `drinkers hangout`. Children on our road have felt threatened to go and play on our park side entrance (Braemar Avenue) due to drinkers hanging around in big groups, and not only drink 1 or 2 bottles or cans they drink plenty more and hang around and stay at One Tree Hill for long hours up until late at night and i had even spotted them sleeping there in the early hours of the morning.

We have already had enough issues happening and constantly occurring and re-occurring on our street and area for quite some time now, with seemingly little or not much being done about it. If a premises license is granted for Diu Portugal Ltd, I feel as I am sure other residents would feel that our problems will double, not only for our road and area, but especially One Tree Hill, as it will turn into a `drinkers paradise`. We appreciate the Local police`s efforts in our area, but also recognise that they can not be there at all times. I have been spending a considerable amount of time trying to help rebuild and promote One Tree Hill as a great park to train at, as it has a lot of space available, has a nice outdoor gym, and used to be a quiet and pleasant park.

We do not want to see a fatality on our road or any other severe incidents happening in our area being linked to alcoholism, disorder and crime due to potentially cheaper alcohol being promoted or sold at a nearby shop as competition would be increased.

Please kindly take a note of my comments.

Yours faithfully,